

PARLIAMENT
Lights



THE PERFECT RECESS

Re-cess (Webster): A break from activity for rest or relaxation.
Re-cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.

12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC report file 7B

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

PHILIP MORRIS INC.
JOB NO: TBL-P6-4649A
AD NO.: 297A
TITLE: Speedboat
SIZE: P 4/C Blvd (8 5/8 x 11 1/8)
PUBLICATIONS: National Consumer Magazine
YEAR: 1987
THIS ADVERTISEMENT PREPARED BY
BACKER & SPIELVOGEL

WARNING EXHIBIT SIZE: 2
WARNING STATEMENT: A
TAR & NICOTINE SIZE: 10pt
COVER DATE: T10
QUARTER OF COVER DATE: Second

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